











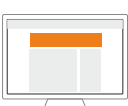





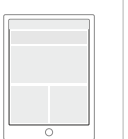





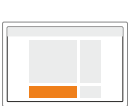









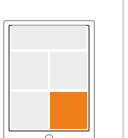



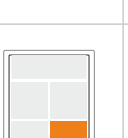



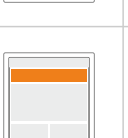



	Desktop				Mobile			Inventar - Schlüsselwert „placement“		AdSlots DFP	
	Desktop	Tablet		Mobile	AdSlot	Slot Size	AdSlot	Slot Size	Desktop		Mobile
Billboard 1					traffective-ad-Billboard display: block; position: relative; width: 100%; min-width: 320px; max-width: 1216px; margin: 16px auto;	970x250, 800x250, 970x90, fluid, 728x90	traffective-ad-Mobile_Pos1		Billboard_1 - created by Traffective Bot (Billboard_1)		Native video content ad . Native video app install ad . Native content ad . Native app install ad . Native . Out-of-page . 1024x768 . 980x120 . 980x90 . 970x250 . 970x90 Large Leaderboard . 950x90 . 930x180 . 800x250 . 768x1024 . 750x200 . 750x100 . 728x90 Leaderboard . 580x400 . 480x320 . 468x60 Full Banner . 350x135 . 350x60 . 340x316 . 340x150 . 340x120 . 336x280 Large Rectangle . 320x480 . 320x160 . 320x100 . 320x80 . 320x50 Mobil - Leaderboard . 300x1050 . 300x600 Halbseitige Anzeige . 300x470 . 300x360 . 300x315 . 300x250 Medium Rectangle . 300x160 . 300x150 . 300x100 Rectangle (3:1) . 300x75 . 300x60 . 300x50 . 300x31 . 292x30 . 250x360 . 250x250 Quadrat . 240x400 Vertical Rectangle . 240x133 . 234x60 Half Banner . 220x90 . 216x54 . 216x36 . 200x446 . 200x200 Small Square . 180x150 Rectangle . 168x42 . 168x28 . 161x600 . 160x600 Wide Skyscraper . 125x125 Button . 120x600 Skyscraper . 120x240 Vertical Banner . 120x90 Button 1 . 120x60 Button 2 . 120x30 . 120x20 . 88x31 Micro Bar . 4x0 . 3x0 . 2x0 . 1x1 . 1x0 .
Billboard 2					traffective-ad-Billboard_2	970x250, 800x250, 970x90, fluid, 728x90			Billboard_2 - created by Traffective Bot (Billboard_2)		
Billboard 3					traffective-ad-Billboard_3	970x250, 800x250, 970x90, fluid, 728x90			Billboard_3 - created by Traffective Bot (Billboard_3)		
Superbanner					traffective-ad-Billboard	729x90			Superbanner - created by Traffective Bot (Superbanner)		
Skyscraper					traffective-ad-WPSkyscraper traffective-ad-Skyscraper position: absolute; left: 100%; width: 120px; top: 0;	300x1050, 300x600, 160x600, 120x600					
Wallpaper						729x90, 120x600					
Content Top					traffective-ad-Content_1 transform: translateY(-21px); max-width: 468px; margin: 0 auto;	468x60	traffective-ad-Mobile_Pos1 traffective-ad-Rectangle_1	320x160, fluid, 320x100, 320x80, 320x50, 300x100, 300x50	468x60	Mobile_Pos1 - created by Traffective Bot (Mobile_Pos1)	
Rectangle					traffective-ad-Rectangle_1 transform: translateY(-21px); max-width: 300px; margin: 0 auto;	300x250, fluid, 250x250	traffective-ad-Mobile_Pos2 traffective-ad-Rectangle_1	336x280, 300x250, fluid, 320x160, 320x100, 320x80, 320x50, 300x100, 300x50	Rectangle_1 - created by Traffective Bot (Rectangle_1)	Mobile_Pos2 - created by Traffective Bot (Mobile_Pos2)	
Content Ad					traffective-ad-Rectangle_2 transform: translateY(-21px); max-width: 300px; margin: 0 auto;	300x250, fluid, 250x250	traffective-ad-Mobile_Pos3 traffective-ad-Rectangle_1	300x600, fluid, 336x280, 300x250, 320x160, 320x100, 320x80, 320x50, 300x100, 300x50	Rectangle_2 - created by Traffective Bot (Rectangle_1)	Mobile_Pos3 - created by Traffective Bot (Mobile_Pos2)	
Bottom Ad					traffective-ad-Rectangle_3 transform: translateY(-21px); max-width: 300px; margin: 0 auto;	300x250, fluid, 250x250	traffective-ad-Mobile_Pos4 traffective-ad-Rectangle_3	336x280, 300x250, fluid, 320x160, 320x100, 320x80, 320x50, 300x100, 300x50	Rectangle_3 - created by Traffective Bot (Rectangle_1)	Mobile_Pos4 - created by Traffective Bot (Mobile_Pos2)	
Native Ad											
Native Ad local	